

SITE
Future Events
t-Forum Conference
Spain, Palm Mallorca, March, 11 – 14, 2018
Think global, act local/Think theoretical, act and speak practical

AMTSBE Abstract

Health and Wellness Tourism Markets

This panel first covers theoretical/practical requirements for establishing sustainable development in health and wellness destinations. This discussion, with examples from Africa, Latin America, and archipelagoes, responds to several pertinent questions, including how to improve communication in health and wellness tourism for both older and younger people; what types of problems to be addressed; how to develop health and wellness clusters; why many touristic destinations near ocean/sea water, ignore their therapeutic and wellness resources; how to improve thermalism components; ethical and safety requirements to promote anti-aging and aesthetical procedures and to improve thalassotherapy conditions; what specific qualifications the personnel should possess for offering holistic services. At the end, the panel will integrate questions from the audience in its discussion.

Panel Chair Curriculum

João Viegas Fernandes is Founding and President of World Health and Wellness Tourism Association (AMTSBE); Founder and President of Portuguese Health and Wellness Tourism Association; Professor of health and wellness tourism in ESGHT, Algarve University; has published seven books in education, three in health and wellness tourism, along with several articles; has delivered conference talks in Europe, Brazil, Africa, Asia, Caribbean countries (Cuba, Jamaica), Macaronesia (Cabo Verde and Madeira), and Mauritius; visiting professor of universities in Portugal, Brazil, and Spain and in Health Higher School of Piaget Institute of Silves. A graduate of agronomy and sociology, with a Master degree from Boston University, he is Dean Professor of Polytechnic, University of Algarve, Portugal. healthwellnesstourism.amtsbe@gmail.com

Panel Participants

João Viegas Fernandes, Panel Chair

World Health and Wellness Tourism Association (AMTSBE), Portugal

Ana Maria Ferreira

Évora University, Évora, Portugal

António Lúcio Baptista

Hospital da Luz, Porto, Portugal

Filomena Maurício Fernandes

Regional Health Administration of Algarve – Health Ministry, Portugal

Diamantino Ribeiro

Lusófona University, Porto, Portugal

Registration

Early bird registration prior to 01 January 2018 - 390€,

Regular registration after 01 January 2018 - 450€

Extra Gala Dinner – 100€

Venue - Hotel Gran Melia Victoria

Link: [t-Forum conference](#)

